



LIMITLESS ACCESS TO MARKET





**MAKE
LIMITLESS
IS YOUR GOAL**

AGENDA

- Chairman
- About
- History Line
- Corporate Identity
 - Mission
 - Vision
 - Values
- Board Members
- Manpower & Facilities
- Regional Coverage
- Systems
- Business Sectors



Mohamed Abdel Rahman

Executive Chairman

Executive chairman and founder of Smartverse and its subsidiaries, a solid commercial background acquired from 25 years' experience in the fields of sales, distribution, trading, and marketing. His successful journey in different fields has been aided by his strategic mindset and operational management skills.

The Egyptian Businessmen Association (EBA) has Mr. Mohamed Abdel Rahman as an effective member who has a clear vision for the future of business in the Egyptian market.



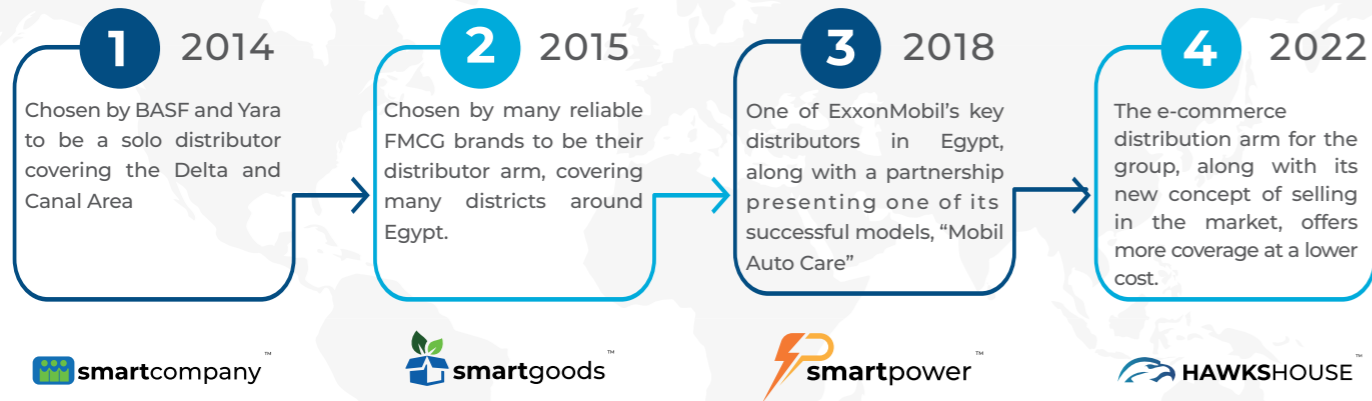


ABOUT

Smartverse was established in 2013 as a significant distribution house with a “LIMITLESS ACCESS TO MARKET” vision. Managing diversity in different business sectors, which makes us one of the most successful distribution houses in the market. We provide fully integrated distribution and retail services to help our customers track and manage their goods easily with the best customer support service. Delivering the best customer experience is our top priority.



HISTORY TIMELINE



CORPORATE IDENTITY



MISSION



VISION



VALUES



MISSION

Distribution, trade marketing and logistics to achieve the deepest & widest level of coverage across the market for all the customers, existing & potential distribution channels across all Egypt capitalizing on our experience for more than 20 years and relying on the highest level of professionalism, efficiency, advanced automated work systems in a healthy work environment. Achieving the targeted market share, sustainable availability and unique experience for products and services which we provide through the sales points of our customers reaching the consumers, aiming to achieve the highest continues growth rate and convenient profits for all stakeholders taking into consideration our responsibility towards the society and environment.



VISION

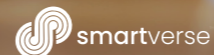
Smartverse will be a universe of integrated companies working in diversified sectors with the goal of becoming one of the biggest Egyptian companies in the next five years and expanding the integration in production through smart farming and advanced manufacturing.

VALUES

- Passion.
- Respect.
- Integrity.
- Responsibility.
- Discipline.
- Transparency.



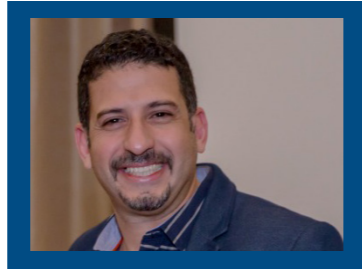
BOARD MEMBERS



BOARD MEMBERS



Mr. Mohamed Abdel Rahman
Chairman



Mr. Hesham Abdel Rahman
CEO

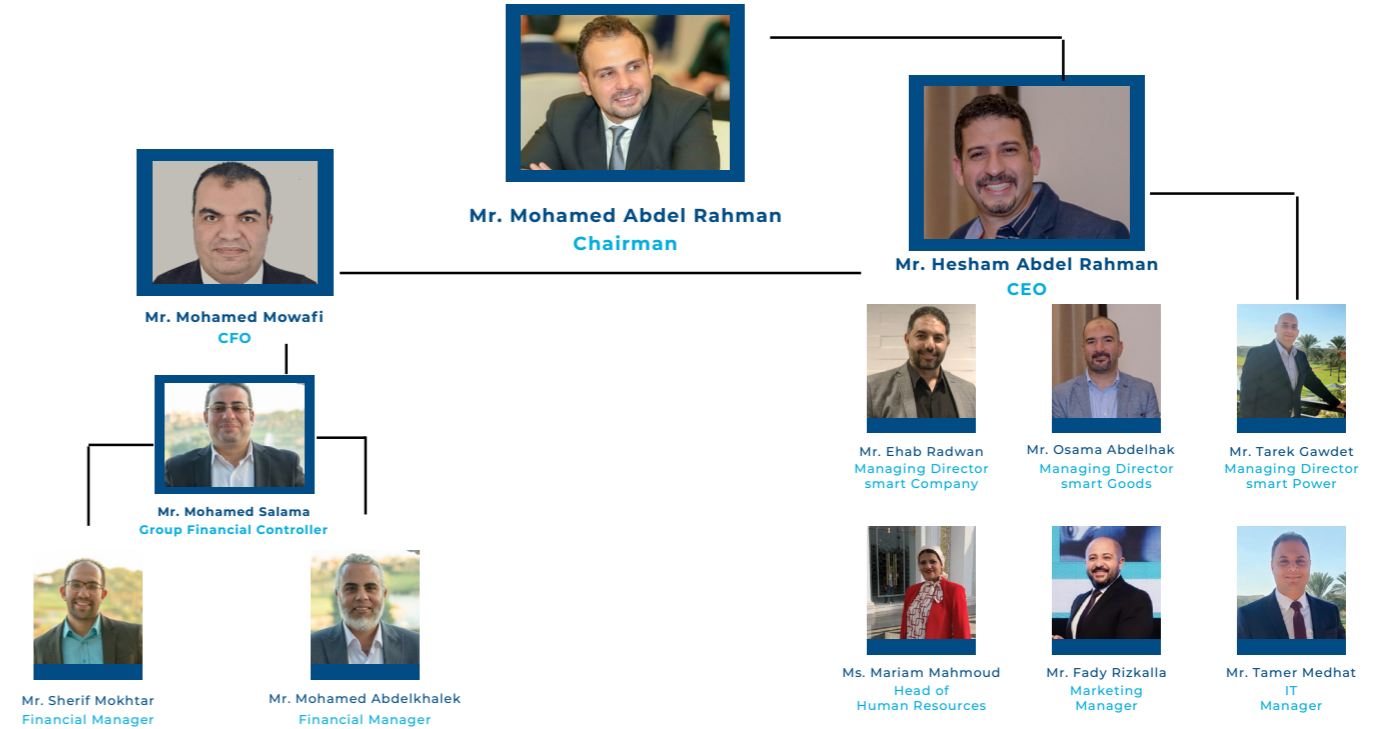


Mr. Mohamed Mowafi
CFO



Ms. Noha Riyad
Legal Council

COMPANY STRUCTURE



Manpower & Facilities



Manpower

+500



Warehouses

9



Headquarters

3



Retail Shops

19



Cars - Fleet

+160

Manpower

Headquarters



99

Smart Company



43

Smart Goods



312

Smart Power



14





Warehouses

Smart Company

with total square meter 600 M



1

Smart Goods

with total square meter 5800 M



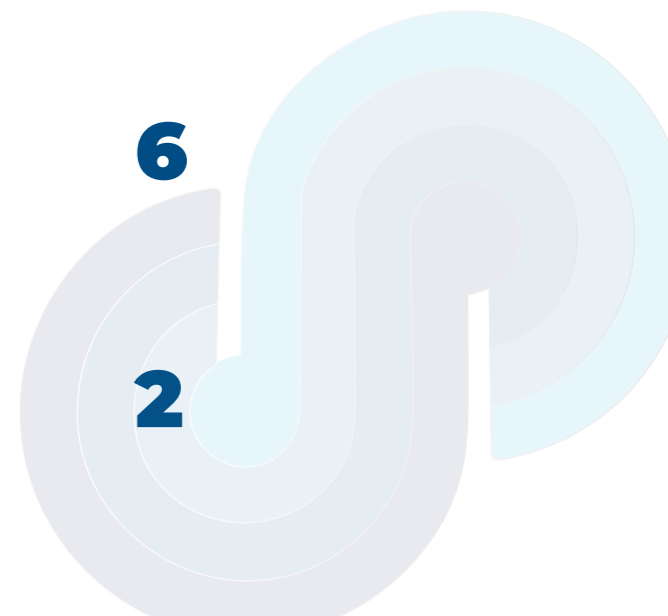
6

Smart Power

with total square meter 570 M



2



Headquarters

AI- Etihadia 1



40 Member

AI- Etihadia 2



30 Member

AI- Eubur



16 Member





Retail Shops

Mobil Auto care



4

Franchise



5

Lubricant oil shop



10



Cars - Fleet

Fleet collection

120 TFR Car
13 NKR Car
11 NBR Car

Smart Company



13

Smart Goods



144

Smart Power



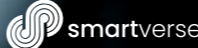
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SMART POWER & ExxonMobil

Smart Power Distribution is one of ExxonMobil's key distributors in Egypt, which has achieved a huge growth rate since the beginning of this partnership in 2018 and has a business volume that exceeds millions of Egyptian pounds annually.

Smart Power, one of Smartverse subsidiaries, is proudly a key distributor for Mobil in both Greater Cairo and Alexandria.





About HAWKS HOUSE

Coming Soon!

Targeting the following numbers:

Number Of HAWKS - Manpower

1000

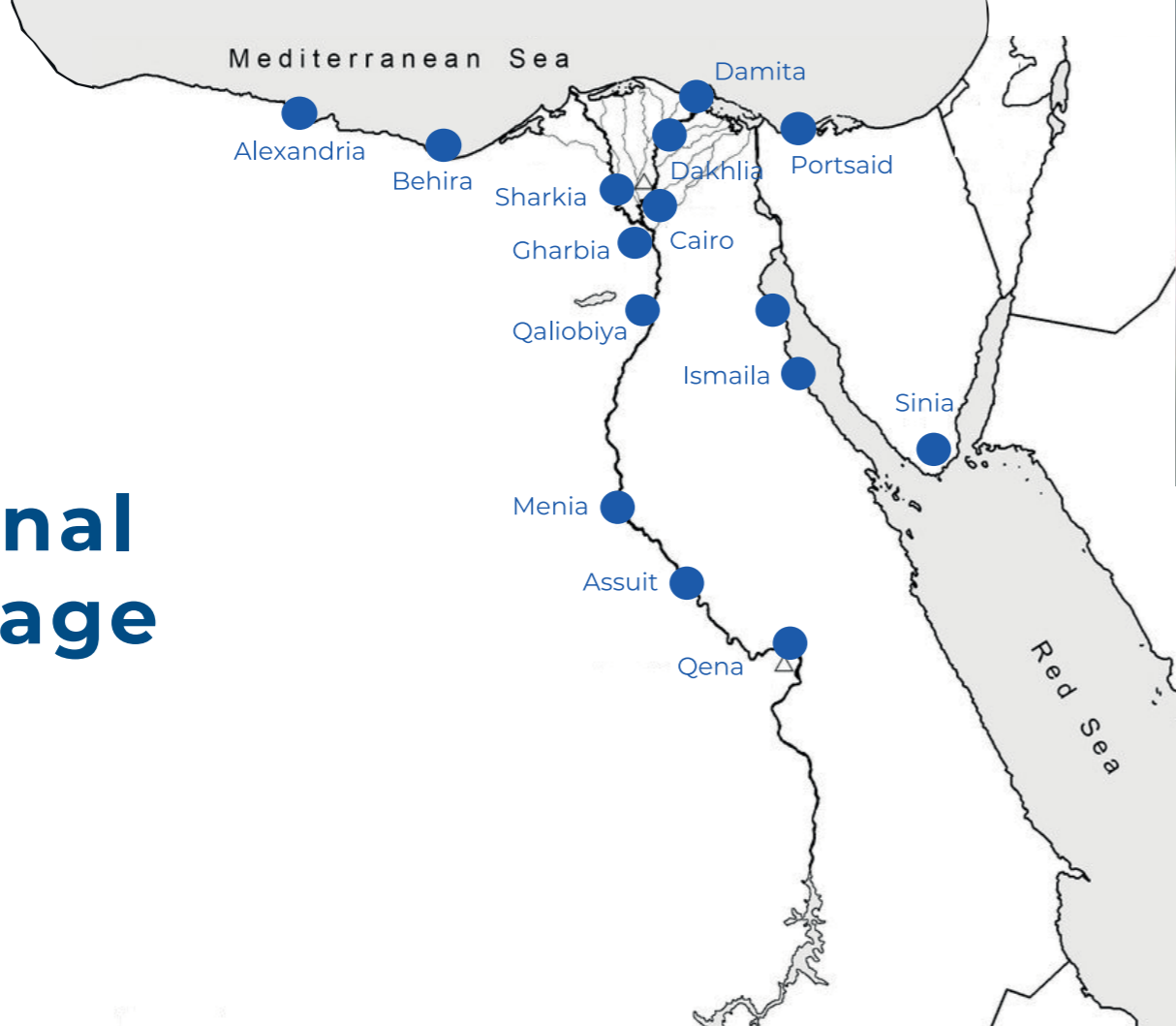
Number of scooters

1000

Number of cars

350

Our Regional Coverage



Our Systems

Sales Department

65 active users



HR Department

375 active users



Financial Department

77 active users



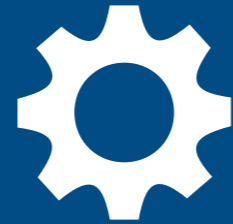
Business Sectors



FMCG Sector



AGRO-Chemicals Sector



Lubricants Sector

BUSINESS



BUSINESS SECTORS



2016

2018

2015

2020



2020

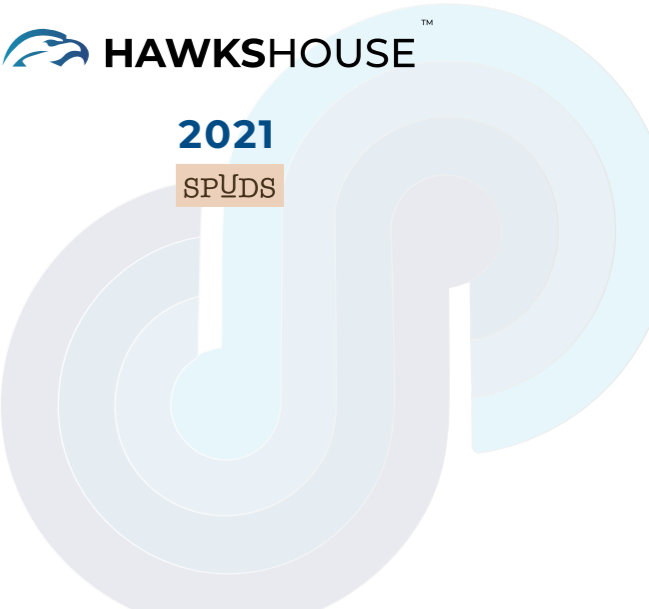
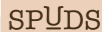
2022

2023



2018

2021



TOMORROW IS NOW



work



Heartwork
Innovated by Mountain View



Thank You



+(02) 01155336663

54 El Merghany St. Heliopolis, Cairo, Egypt

www.smartverse-eg.com

info@smartverse-eg.com



Socia Buzz



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