



**#LIMITLESS ACCESS TO MARKET**







# MOHAMED ABDEL RAHMAN

FOUNDER & EXECUTIVE CHAIRMAN

Executive chairman and founder of Smartverse and its subsidiaries, a solid commercial background acquired from 25 years' experience in the fields of sales, distribution, trading, and marketing. His successful journey in different fields has been aided by his strategic mindset and operational management skills.

Mr. Mohamed Abdel Rahman is currently an effective member in the Egyptian Businessmen Association (EBA) and as former vice president of (EJB) who has a clear vision for the future of business in the Egyptian market.



# BOARD OF DIRECTORS



**Ms. Noha Riyad**  
*Legal Council*



**Mr. John George**  
*Head of Administration  
& Governmental Relations*



**Mr. Mohamed Abdel Rahman**  
*Executive Chairman*



**Mr. Osama Abdelhak**  
*Group Director for BD  
& MD Smart Goods*



**Mr. Amr Rafie**  
*Group Financial  
Controller*



**Mr. Tarek Gawde**  
*Managing Director  
Smart Company*



**Mr. Ehab Radwan**  
*Managing Director  
Smart Power*



**Mr. Hesham Abdel Rahman**  
*CEO*



**Ms. Mariam Mahmoud**  
*Head of  
Human Resources*



**Mr. Tamim ElGredly**  
*Commercial Director  
Hawks House*



# HEAD OF DEPARTMENTS



**Ms. Doaa Abdelaziz**  
*Head of  
Marketing*



**Mr. Ahmed Yahia**  
*Head of training  
& Development*



**Mr. Nagwa Bazaraa**  
*Construction &  
Maintenance Manager*



**Mr. Islam Ahmed**  
*Export Manager*



**Mr. Mostafa Saad**  
*Supply chain &  
procurement manager*





# ABOUT

Smart group was established in 1999/2000 in the field of Telecom with a unique footprint in this field for more than 20 years ,in 2013 we extended our journey with the establishment of group of companies currently known as Smartverse group as a significant distribution house with a “LIMITLESS ACCESS TO MARKET” vision. Managing different business sectors, which makes us one of the most successful distribution houses in the market.



# BUSINESS SECTORS



**FMCG  
Sector**



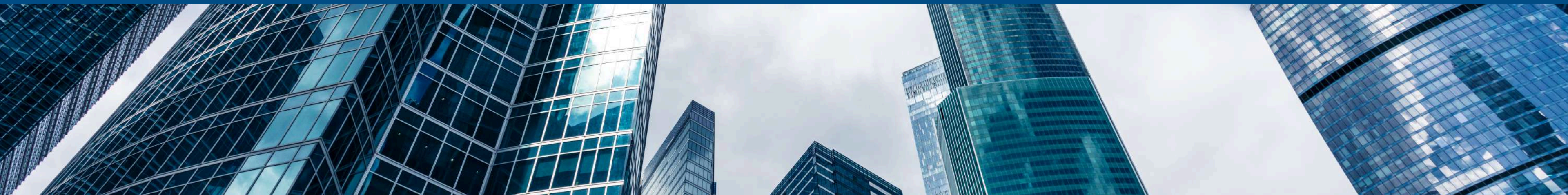
**AGRO-Chemicals  
Sector**



**Lubricants  
Sector**



**Horse Feed**





# OUR VISION

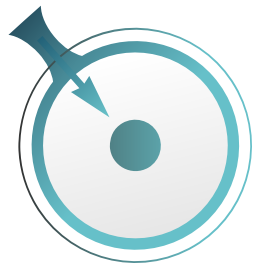
Smartverse will be a universe of integrated companies working in diversified sectors with the goal of becoming one of the biggest Egyptian companies in the next five years and expanding the integration in production through smart farming and advanced manufacturing.



# OUR MISSION

Our core focus is to achieve the deepest and widest market coverage across Egypt through efficient distribution networks, ensuring that our products and services are consistently available to all customers, both existing and potential. With over 20 years of experience, we rely on the highest level of professionalism, advanced automated systems, and a healthy work environment to drive efficiency in distribution, trade marketing, and logistics. Our goal is to ensure sustainable availability and optimal market share, providing a unique experience for consumers through the sales points of our customers. We aim to deliver continuous growth and profitability for all stakeholders while maintaining our responsibility towards society and the environment.

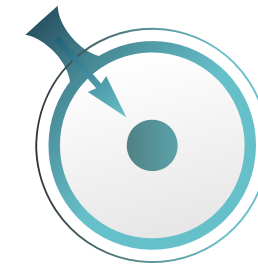
# CORE VALUES



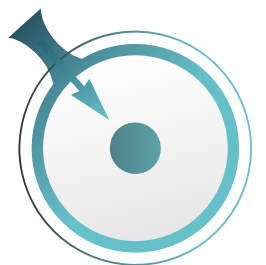
**Passion to Grow**



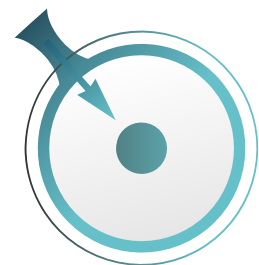
**Integrity**



**Discipline in Execution**



**Respect for All**



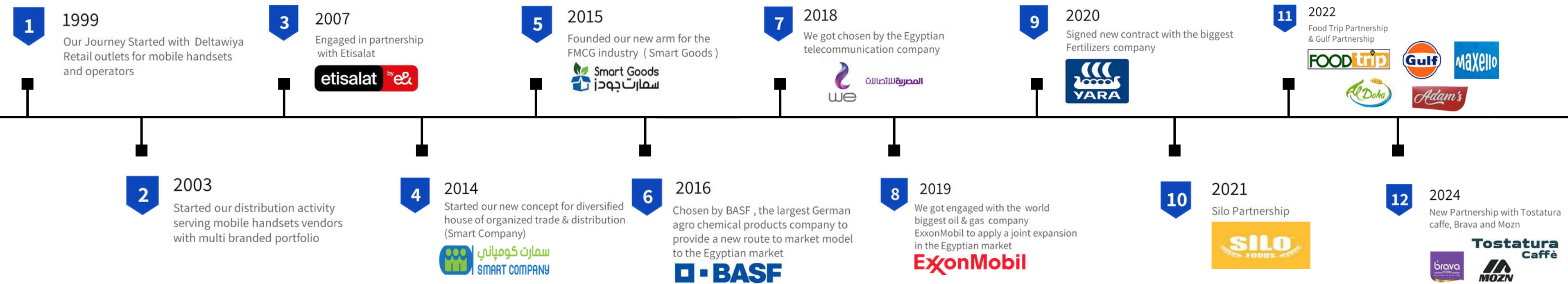
**Responsibility**



**Transparency**



# HISTORY TIMELINE





# BUSINESS PARTNERS



Smart Company



Smart Goods



Smart Power



Hawks House



EQUOVIS®



ExxonMobil





# BUSINESS PARTNERS - DERBY



## About

Derby is a German company specializing in high-quality equine nutrition and care products. With a rich heritage and commitment to excellence, Derby offers a comprehensive range of products designed to meet the nutritional and care needs of horses. Their offerings include various types of horse feed, dietary supplements, grooming products, and accessories, all formulated to support the health, performance, and well-being of horses. Derby products are developed with a focus on quality and efficacy, ensuring that horse owners can trust them to provide optimal care for their animals.

## Our Products



## Our Warehouse



# MANPOWER & FACILITIES



MANPOWER

**+500**



WAREHOUSES

**9**

**7,000 M<sup>2</sup>**



HEADQUARTERS

**3**

**800 M<sup>2</sup>**



AUTOCARE SHOPS

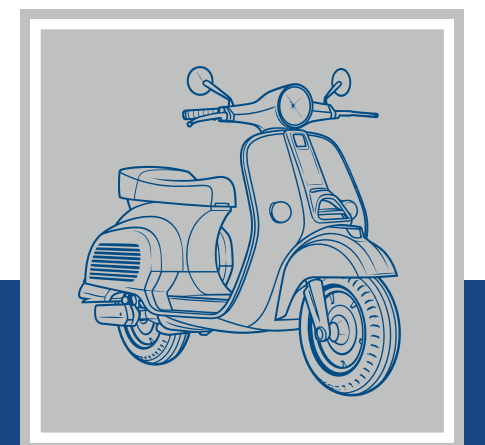
**9**

**3,000 CARS  
PER MONTH**



CARS

**+200**



SCOOTERS

**20**



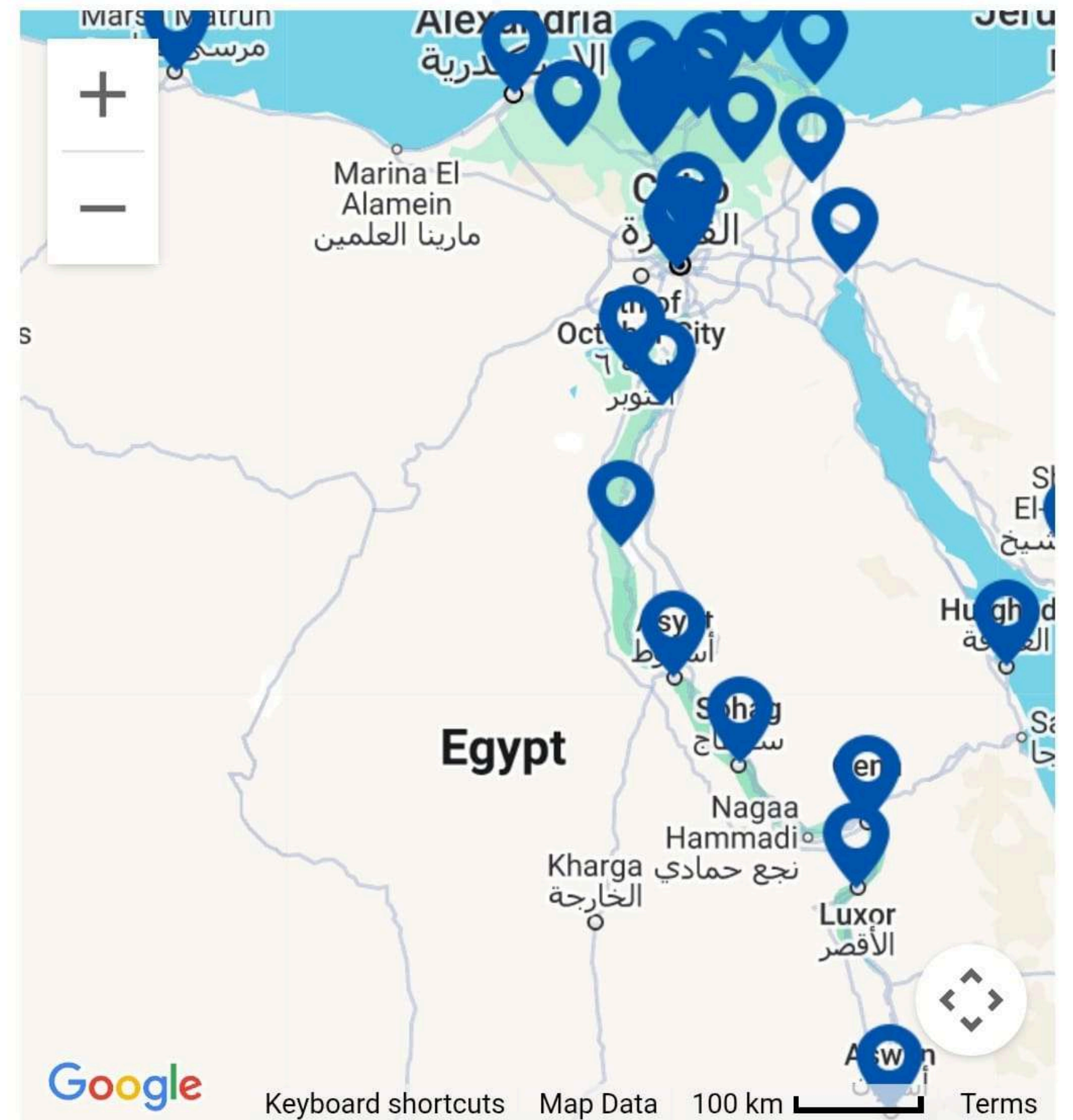


## Widespread reach & many facilities across Egypt

At Smartverse, we are dedicated to delivering top-quality products to customers across Egypt. Our wide regional coverage allows us to reach diverse communities, ensuring accessibility and convenience.

With a highly efficient distribution network and strong partnerships with leading suppliers, we guarantee reliability, speed, and excellence in every delivery.

# OUR REGIONAL COVERAGE





# FLEET ARM

## Logistic Fleet

160 TFR Car

19 NKR Car

8 NBR Car

20 Vehicles

Smart Company 17

Smart Goods 168

Smart Power 4

Hawks House 31

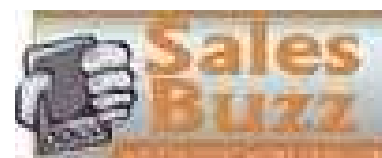






## Our Systems

Sales  
Department



HR Department



Financial  
Department





# SMARTVERSE FAMILY







**CONTACT US**

**#LIMITLESS ACCESS TO MARKET**

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